

Press information

KYOCERA to Highlight Waterproof, Ruggedized Mobile Phones and Proprietary Technology at MWC 2014

Continually building on its long track record of waterproof devices both in Japan and the U.S.

Kyoto/Neuss, February 21, 2014 – Over the past couple of years, Kyocera Corporation has made a name for itself in the waterproof and rugged mobile-phone space. Since 2008, the company has launched more than 40 waterproof devices, highlighted by the award-winning [DIGNO Series](#) in Japan and the [Hydro Series](#), [Dura Series](#) and ultra-rugged [Torque](#) in the U.S. At [GSMA Mobile World Congress \(MWC\) 2014](#), taking place from February 24-27 in Barcelona, Spain, Kyocera's booth (Hall 5 Booth 5E20) will feature the company's wide-ranging line of waterproof smartphones and feature phones and original technologies — including demonstrations of its proprietary [Smart Sonic Receiver](#) speaker-less audio technology for mobile phones.

Some of the main products on display will include the waterproof [Hydro ELITE](#) available through Verizon in the U.S.; and the MilSpec Torque smartphone (LTE/CDMA) which has received sterling reviews for its ultra-rugged, waterproof features since its launch last year in the U.S. through Sprint. An LTE/UMTS version of the Torque also has recently been announced for sale in Japan on the NTT DOCOMO network starting in March. Other products from Japan on display include the waterproof, sleek and lightweight [DIGNO M](#), which just won a prestigious international “iF product design award,” as well as concept devices showcasing technologies Kyocera designers have their eyes on for the future.

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Furthermore, for those who have yet to experience first-hand Kyocera's proprietary Smart Sonic Receiver audio technology, the company will be offering demos of this unique, proprietary technology at its booth throughout the show. This technology uses a Kyocera [piezoelectric ceramic](#) actuator to turn sounds into vibrations. The actuator is connected to the phone's screen module, thus turning the whole display area into the sound source. It uses twin paths to get sounds to the user, creating sound waves in the air like a traditional speaker, while also creating vibrations that are carried by body tissue to the eardrum. Placing the phone in contact with the general area of the ear creates clear sound even in very noisy environments like cafes, sporting events, concerts, work zones and more. As an added benefit, removing the phone's traditional speaker eliminates the need for a speaker cavity in the phone's housing, enabling cleaner aesthetics, more screen space, and enhanced waterproofing capabilities.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 228 subsidiaries (as of April 1, 2013), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 4,0 gigawatts of solar power having been installed around the world to date.

The company is ranked #492 on *Forbes* magazine's 2013 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.58 billion in fiscal year 2012/2013. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar power systems. The Kyocera Group has two

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independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €372,000 per prize category).

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